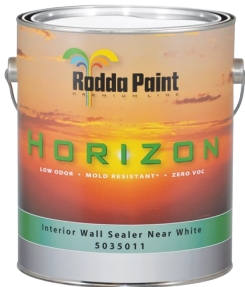


HORIZON

**Interior Zero VOC Primer/Sealer
503501**



COMPLIANCE INDICATORS

at

MPI #149



DESCRIPTION

Rodda's Horizon Primer is a premium acrylic white interior primer/sealer designed for use with Rodda's Horizon paint system for virtually no odor during application. Horizon Primer's Zero VOC acrylic emulsion formula is designed to seal and lay-down drywall paper fuzz for smooth topcoats and exceptional enamel hold-out. Horizon Primer is easy to apply with excellent hide and coverage, and helps to eliminate texture variations in interior drywall surfaces to provide a uniform finish for top-coating, and cleans-up with warm water.

RECOMMENDED USES

Horizon Primer can be applied by brush, roller or sprayed and is a terrific choice for painting projects with occupied spaces, where odor sensitive people are present or environments where indoor air-quality is a concern, such as residential homes and public buildings, schools or healthcare facilities. Horizon Primer is a proven choice for sealing new interior sheetrock or for use as an interior wall primer for color change applications. Available in one gallon cans and five gallon pails, Horizon Primer can be tinted with up to 2 ounces of colorant to aid color change topcoats. Horizon paints are MPI approved and CRGI Green Wise certified, and will qualify for LEED's (Leadership in Energy and Environmental Design) application points for new construction for the green building rating system. Horizon is backed by a Rodda Paint Warranty for interior applications (see your Rodda Sales Rep or Store Manager for details), and can be top coated with other Rodda Interior Architectural Finish products.

FEATURES

- Very low odor during application and drying
- Zero VOC's to contribute to atmospheric pollution
- Easy to apply

TECHNICAL CHARACTERISTICS

Bases	VOC(g/L)*
White Primer (503501)	<1.00 g/L (0.008 lbs/gal)

*Before thinning and colorants

TINTING TYPE

Zero VOC or Universal Colorant

FINISH

Gloss: 0.50 to 1.50

Sheen: 5 to 10

SOLIDS & DENSITY

Volume: 31%

Weight: 45.7%

Density: 10.74 lbs per gallon

FILM THICKNESS (PER COAT)

Wet: 5 - mils

Dry: 1.5 - mils

THEORETICAL COVERAGE (PER COAT):

1.0 mil dry film thickness is 496 sq ft per gallon

VISCOSITY

90 - 95 KU

DRYING TIME

at 77°F and 50% Relative Humidity

Dry to touch: 30 minutes

Dry to recoat: 2 hours

THINNER

Not necessary

CLEAN UP

After use, clean application tools with warm soapy water and rinse thoroughly.

STORAGE TEMPERATURE

40-90 degrees F. Store indoors and keep from freezing.

SHELF LIFE

minimum two years in unopened containers at 70 degrees F.



TECHNICAL DATA SHEET

SURFACE PREPARATION

Surface preparation is important. All surfaces must be smooth, clean, dry, free of mildew, grease, soap film, sanding dust or other contaminants. Remove all loose or peeling material from previously-painted surfaces. Wash with a mild detergent and water solution. Rinse thoroughly, allow to dry and if needed on glossy or smooth surfaces: scuff sand using 80-120 grit sandpaper. Remove all sanding dust. Do not apply at ambient temperatures below 50°F (10°C).

Application Equipment

Brush: Use a good quality nylon/ polyester brush.

Roller: Use a 3/8" -1/2" nap synthetic cover depending on the degree of texture on the surface to be painted.

Airless Spray: Pressure 2,000 psi. Tip: .015" to .019".

SAFETY PRECAUTIONS

For detailed information please refer to MSDS

Warning

Safety Precautions: For detailed information please refer to this product's material safety data sheet. A copy of which may be found at our website: www.rodmapaint.com under Products:Product Data Sheets and MSDS.

First Aid: In case of eye contact, flush immediately with plenty of water for at least 15 minutes. Wash contaminated skin with soap and water. If ingested, call physician or the Poison Control Center immediately.

LIMITATIONS

Check for possible recent amendments to this data sheet at www.rodmapaint.com.

Recent Amendments

Check for recent amendments to this data sheet at www.rodmapaint.com

Last Modification date: 02/23/2017

Limitation of Liability

To the best of our knowledge, the technical data contained herein are true and accurate at the time of issuance but are subject to change without prior notice. We guarantee our product to conform to the specifications contained herein. All technical advice, recommendations and services regarding this product are rendered by the Seller gratis. They are based on technical data which the Seller believes to be reliable and are intended for use by persons having skill and know-how, at their discretion and risk. Seller assumes no responsibility for results obtained or damages incurred from this product use by Buyer whether as recommended herein or otherwise. Such recommendations, technical advice or services are not to be taken as a license to operate under or suggest infringement of any patent.

WARRANTY

Rodda Paint warrants its product to be free from defects in materials and workmanship and will REPLACE ANY PRODUCT PROVED TO BE DEFECTIVE, OR REFUND OF THE ORIGINAL PURCHASE PRICE OF THE QUANTITY PROVED TO BE DEFECTIVE. Requests for refund or replacement of product must be made in writing within one year from the original date of purchase. This Warranty does not apply to defects due, directly or indirectly, to misuse, abuse, negligent application, or acts of God.

Rodda Paint. WILL NOT BE LIABLE FOR DEATH, INJURIES TO PERSONS OR PROPERTY, OR FOR INCIDENTAL, CONTINGENT, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING FROM THE USE OF OUR PRODUCT, INCLUDING DOWNTIME OR LOSS OF USE OF PRODUCT.

All data, statements, and recommendations made herein are based upon information we believe to be reliable, but are made without any representation, guarantee or warranty of accuracy. Our products are sold on the condition that the user himself will evaluate them, as well as our recommendations, to determine their suitability for his own purpose before adoption. Also, statements regarding the use of our products or processes are not to be construed as recommendations for their use in violation of any patent rights or in violation of any applicable laws or regulations.

READ LABEL AND SAFETY DATA SHEET PRIOR TO USE.



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