



FINISH RIGHT

PRESS RELEASE

For release on April 20, 2015

For more information, please contact:

Lis Weller

(503) 737-6031

lweller@roddapaint.com

Rodda Paint Continues its Expansion in the Northwest

New Auburn Washington Store Opens April 20th 2015

Portland, OR – April 20, 2015 – Rodda Paint Company, the largest paint manufacturer in the Pacific Northwest, announced that it has opened another new store in the Puget Sound region. The new facility in Auburn, Washington, brings to 54 the total number of retail locations the company operates. The company opened five stores in Boise, Idaho last summer, and plans to continue expansion into the future, when and where strategic opportunities arise.

“Rodda Paint always puts the customer first, and we are excited to open our 54th store in a key location to better serve even more people,” said Bill Boone, President and COO of Rodda Paint Company. “Our other stores are doing well, and we are confident that this new store will see the same successes.”

The Auburn store is located at 1501 15th St NW, right off highway 167 close to the highway 18 interchange. Rodda transferred store manager Ken Reberry and sales representative Brian Tracy to work with painters and local businesses to help them choose the right paint system for their project. Tracy, a longtime area resident, has over 20 years of experience in the paint industry and most recently worked for PPG.

The Auburn store fills a gap in between Rodda’s existing Puyallup, Tacoma and Kent locations. District manager Stan Osborne will assist the store and area customers in the Southern Puget Sound market. The store will focus on Commercial, Industrial and Marine Coatings as well as Rodda’s Residential and Retail consumers.

About Rodda Paint Company

Rodda Paint is the largest family-owned paint manufacturer in the Pacific Northwest with offices and manufacturing facilities located in Portland, Oregon, and part of the Cloverdale Group based in Surrey, British Columbia, Canada. Rodda makes or distributes quality paints, high-performance industrial coatings, and professional supplies demanded by many professional segments of the industry through 54 full-service store locations in many metro areas. Rodda is a service oriented company that builds lasting relationships with customers, partners and vendors, and recognizes the value of long-term, experienced and well-trained employees to become a sustaining resource for many customer segments.

Rodda Media Contact: Mark Zielinski, Director of Marketing; (503) 737-6026; mzielinski@roddapaint.com

Rodda Media Contact: Lis Weller, Brand Manager; (503) 737-6031; lweller@roddapaint.com

Rodda Paint Co. 6107 N. Marine Dr., Portland, OR 97203 www.roddapaint.com 1.800.242.3713

###