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COMPANY NEWS RELEASE

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Rodda Paint Joins the Paint Paul Campaign

A Unique opportunity to give back to the community

Portland, OR – June 03, 2016 – Rodda Paint Company, the largest paint manufacturer in the Pacific Northwest, announced that it has joined the Kenton Neighborhood campaign to raise money to paint & restore the Paul Bunyan statue. Rodda will donate \$1.00 from every gallon of Unique Enamels sold in its Portland metro stores during the month of June 2016.

Rodda joins Widmer Brewing, Green Zebra Grocery, Design Museum Portland, Stumptown Printing, the Expo Center Drive-in Movie Spectacular and other local companies who are also donating. For a listing of products and activities see the 'Kenton is my Neighborhood' Facebook page.

"With Paul being so close to our manufacturing facility, it only makes sense we get involved. We're neighbors and excited to join this campaign to preserve a Portland icon," said Lis Weller, Brand Manager of Rodda Paint Company. "Portland is a truly unique city and what better way to give back than to donate from our *Unique* brand."

Rodda will also accept donations at all 10 of its greater Portland Metro stores (and any other stores if requested) for the entire summer in order to help raise the eighty thousand dollars needed to restore & paint Paul.

The Paint Paul campaign is organized through the Kenton Neighborhood Association and the Kenton Business Association. The history of the statue (Portland's only roadside attraction) as well as more info can be found at their website www.paintpaulpdx.org.

About Rodda Paint Company

Rodda Paint Co is the largest manufacturer of paint products in the Pacific Northwest with a family history dating to 1932. We research, develop, produce, sell and distribute commercial, residential, marine & industrial coatings as well as related sundry items out of 54 factory stores & multiple dealers in Washington, Oregon, Idaho, Montana & Alaska. Rodda is a service oriented company that takes pride in building lasting relationships with its customers, partners & vendors, and recognizes the value of our employees and of a sustained business. We live by our 5 'R' commitment to quality and believe that 'it's the finish that counts'.

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